



About America East

The America East Conference promotes networking and educational growth for new and seasoned SBA lenders by focusing on new SBA programs and initiatives to support exporting, aiding an underserved and thriving community, and providing training on a variety of SBA policies and procedures.

SBA lenders from Maine to Florida on the Eastern Seaboard come to the America East Conference to meet with top SBA officials and build their network of SBA program and industry experts. There were more than 300 attendees at the 2015 conference in Baltimore, nearly 400 in Philadelphia in 2016, and we are again poised to sell out in 2017 with a projected 400+ attendees.

Itinerary

TUESDAY, 8.1	WEDNESDAY, 8.2	THURSDAY, 8.3	FRIDAY, 8.4
8:30 – 4:30 pm SBA Training Classes*	8:30 – 4:30 pm SBA Training Classes*	8:30 – 4:30 pm Breakout Sessions	8:30 – 12:00 pm Breakout Sessions
	5:00 – 7:00 pm Welcome Reception with our Exhibitors	5:30 – 8:00 pm Dinner, Drinks & Improv at Laugh Boston <i>Private event sponsored exclusively by our Diamond sponsor</i>	
	7:10 pm Red Sox vs. Indians* <i>Reserved section just for America East sponsored by our Platinum sponsors – additional cost applies.</i>		

* Additional fee applies

Accommodations

Renaissance Boston Waterfront Hotel

606 Congress Street
Boston, MA 02210
617-338-4111

Conference Rate: \$269

Reservations can be made ONLINE at
<https://aws.passkey.com/go/AmericaEast>

Government rate rooms may be made by emailing
ConferenceAdmin@AmericaEast.net.



Luxury and convenience blend seamlessly at the Renaissance Boston Waterfront Hotel with outstanding amenities and impeccably appointed hotel rooms and suites, many of which showcase sensational waterfront views of the bustling Seaport District. We hope you'll take time to explore Boston during your stay – the hotel is within walking distance of attractions including the Innovation District, the Seaport World Trade Center and the Boston Convention and Exhibition Center.

Sponsorship & Exhibitor Benefits

Benefits	Exhibitor Sponsor \$1,500	Silver Sponsor \$2,500	Gold Sponsor \$5,000	Platinum Sponsor \$7,500	Diamond Sponsor (Exclusive 1 only) \$10,000
Free conference registration	1	1	2	3	5
Discounted \$299 registration for additional attendees from your company	No	Up to 1	Up to 2	Up to 3	Up to 4
Discounted \$249 additional exhibitor	Yes	No	No	No	No
Logo on conference materials and website	Yes	Yes	Yes	Yes	Yes
Signage at Thursday Dinner/Improv	No	No	No	Yes	Yes
Verbal recognition	No	No	No	Yes	Yes
Signage at breakout and general sessions	No	Yes	Yes	Yes	Yes
Banner ad in Mobile App	N/A	Yes	Yes	Yes	Yes - Featured
Sponsorship during event	Exhibitor Reception	Refreshment Break	Breakfast	Lunch	Thursday Dinner & Improv
Sponsorship of Red Sox outing	No	No	No	Yes	No
Recognition at the main lunch and general session	No	No	No	Yes	Yes
Company logo shown during presentation	No	No	No	Yes	Yes
Attendee list availability	Yes	Yes	Yes	Yes	Yes
Conference promotional bag items permitted	No	Yes	Yes	Yes	Yes
Exhibit Table in High Traffic Area <i>(premier locations will be awarded first to higher level sponsors also purchasing an exhibit booth)</i>	Yes	No	No	No	Yes
Option to ADD Exhibitor Table (Includes 1 additional attendee)	N/A (Included)	Yes (\$1,000)	Yes (\$750)	Yes (\$500)	Included

America East Executive Committee

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How to Sponsor or Exhibit

Visit our website at www.AmericaEast.net and register online. *Payment can be made by check or credit card. Sponsorship deadline is June 1st.* For additional individual registrations, please visit our website for the online registration form.

To discuss sponsorship opportunities or other conference questions, please contact our Conference Administrators at:

ConferenceAdmin@AmericaEast.net